

CATALYST CLUB



CAMP IMPACT

In 2013, Sergio Gasperoni started The Catalyst Club, a fundraising club dedicated to raising money for children's charities in Southeastern Michigan. Shortly after the club was founded, members learned about North Star Reach. Inspired by our mission to provide camp experiences to children in need, club members gave a generous gift to help fund the final stages of camp construction. In honor of the club's catalyzing spirit of sparking positive change, recognition signage at our Welcome Center—our program team's mission control—will celebrate their significant contributions.

HOW OUR STARS ALIGNED

As Sergio and his fundraising club members sought to learn about deserving children's charities in Southeastern Michigan, they heard about North Star Reach from Rick Bossard, chair of the Mott Golf Classic Committee and Government Relations Officer at the University of Michigan Health System. That conversation led to a meeting with North Star Reach CEO Doug Armstrong and Director of Camping Patrick Smith. After a tour of camp and learning more about North Star Reach's mission to serve 1,500 kids with serious illnesses and their families every year, Sergio and other Catalyst Club members knew they'd found an organization that meet their philanthropic goals of making a big difference in the lives of children in need.